

ICT Labour Force Trend Report Release – July 30, 2010

PRESS RELEASE

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ICT Labour Force Weathered the Economic Storm Better Than Most Sectors

Ottawa, ON – According to a special labour market intelligence report released by the Information and Communications Technology Council (ICTC) today, the ICT labour force in Canada experienced a 4.5% unemployment rate relative to the 8.5% national unemployment rate in December 2009.

Other key trends noted in the report indicate that the ICT labour market grew most significantly in the Atlantic Region (+16.1%), Prairies (+13.8%) and Quebec (+10.6%), and that the demographics of ICT workers is changing.

“We are pleased to report that more young people are entering information and communications technology careers, and that digital media and database occupations are on the rise in terms of interest,” said ICTC President Paul D. Swinwood. “This is encouraging as Canada’s digital advantage depends on having a highly skilled, educated and prepared ICT workforce.”

ICTC’s [2009 Trends Special Report](#) is based on ICTC [Labour Force Survey](#) (Custom Tables, 2008 and 2009) data, which tracks 21 occupations that include managers, engineers, analysts, programmers, technicians as well as other occupations such as technical writers, graphic designers and illustrators.

As the leading authority on ICT skills development, ICTC provides the most accurate, relevant and timely ICT labour market information in Canada. This information is driven by the needs of the industry and delivers intelligent analysis and insight that empowers stakeholders to make informed and effective programming, policy and human resource planning decisions.

Stemming from additional three-year funding received from the Government of Canada’s Sector Council Program, ICTC issues monthly Labour Force Survey snapshots, and will begin to provide a new quarterly trend update and a new annual trend report that will summarize emerging trends from the year 2000 to the current year in the Canadian labour market for ICT occupations.

For more details, access ICTC’s [2009 Trends Special Report](#)

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