

AS SEEN IN

CANADIAN
AUTOWORLD

focus on **marketing & e-commerce**



No more waiting for dealer financial statement information

Company provides real-time and accurate data within minutes of submission, no more batching of data

MONCTON, N.B. - With the unprecedented turmoil over the past 24 months in the automotive and finance industries, the need to better analyze and understand dealership financial performance has never been greater.

With that in mind, New Brunswick-based TSi Auto Solutions Inc. thinks it could have the answer to stabilize your analysis solutions and get a better grasp of your store's fiscal health.

TSi is a global supplier of business management solutions in Canada and Australia. The company provides a web-based, real-time solution to OEMs, dealership financial service providers and dealer e-groups to better manage the processes and analysis related to dealership financial information.

"Our products are based on providing customers with real-time, accurate dealership financial information," explained Dan Wood, TSi president and CEO.

"There is 24/7 access to dealer financial information within seconds of the dealer uploading their monthly financial statement."

He said there is no more batching of data or waiting for manual key-punch of financial statements.

Plus, "all statements are electronically cleansed

through up to 8,000 automatic edit checks," he adds, meaning no back and forth with the dealership to ensure data is accurate.

"There is no need for manual creation of reports," unlike traditional composites, TSi said its reports are dynamic, providing comprehensive dealership and enterprise level reporting. The system incorporates new information as it becomes available and changes the display and data of reports according to user criteria, the company reports.

The web-based portal provides users with the ability to better understand a dealership's financial performance and provide dealerships with better business insight.

For OEMs, Wood said they offer manufacturers a set of "cost-effective tools to assist in managing their business and the business of their dealerships. Created with the OEM in mind, the system delivers a comprehensive view of performance across every level of operations."

"We believe that good decisions are made when great data is at your fingertips. Our information network arms decision makers with the cleanest and most timely data available in the industry, encompassed within the most versatile and robust reporting and analysis system

on the market," he added.

He said TSi also offers programs for financial service providers.

"We offer financial institutions a set of cost-effective tools to assist in managing risk while, at the same time, adding tangible value to the dealer relationship," he said.

Account and risk managers are able to assess the health and performance of a dealership, monitor loan covenants and identify opportunities.

The technology allows documentation of customer contact, identification of commitments and the monitoring of progress.

"From a dealership's perspective, this tool can provide a unique set of benchmarks, vital to helping the dealer principal better manage their business."

Our goal is to provide our clients with industry leading tools to improve the way they manage the processes and analysis related to dealer financial information, the company said. Ultimately saving them time and resources all on the way to improving their bottom line.

For more information on TSi Auto Solutions call Seana Chadwick 905-464-8160 or visit www.tsiautosolutions.com or